



DEVELOPMARK

COMPANY PROFILE



2025

Develop your brand
Leave a mark



A Brief Story About The Company



ABOUT US

Developmark is a Romania-based, internationally-minded creative agency that blends strategic thinking with eye-catching design and decisive execution. We help industrial and B2B brands translate complex services into clear, memorable stories—online and offline.

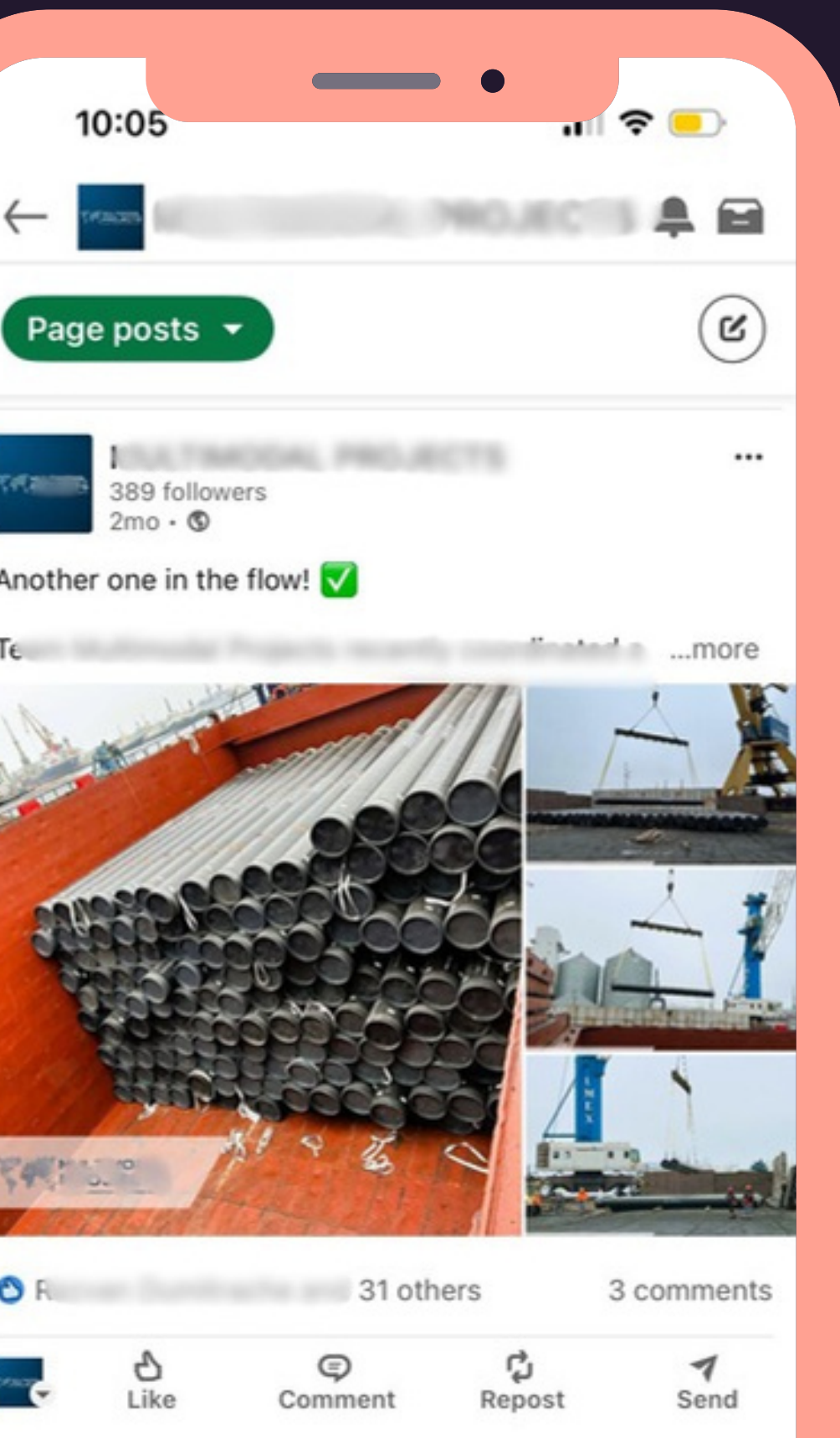
We turn ideas into clear, effective brand communication — from strategic design and digital content to event branding and social media. At Developmark we work across industries like logistics, energy, and corporate services to deliver smart, creative solutions that drive results.

SERVICES

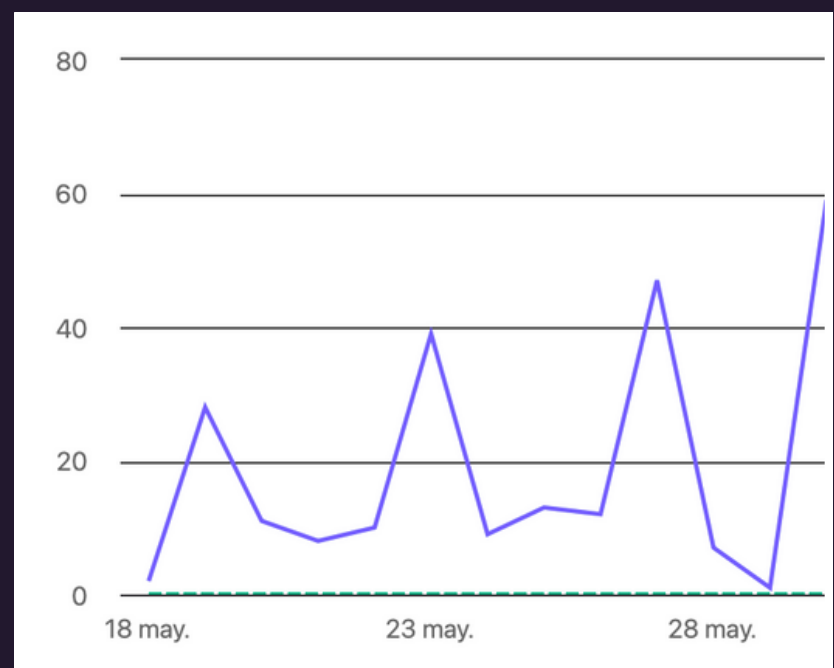


Digital Content & Marketing

- Social media management (LinkedIn, Instagram, Facebook)
- Content creation for posts (text + image/video)
- Company page setup & optimization
- Campaign strategy (organic presence, events, launches)
- Video content using Canva / storytelling-based formats



Statistics



Facebook



Instagram



Linkeding

WHAT WE DO



Digital Content & Marketing

- Social media management (LinkedIn, Instagram, X, Facebook)
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SERVICES



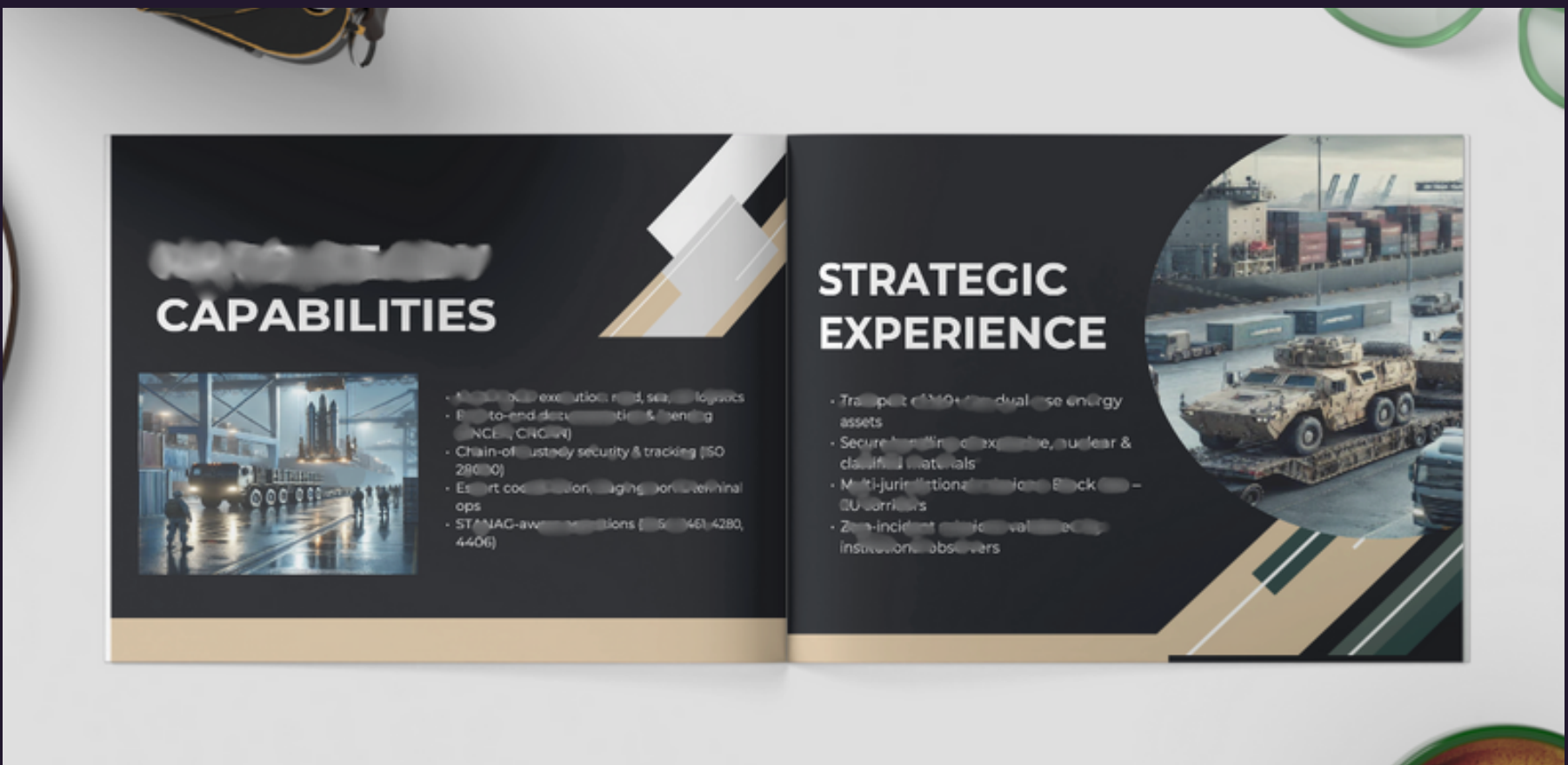
Visual Design & Branding

- Business Cards
- Document formatting (presentations, commercial proposals)





- Brochures (corporate, product, technical)
- Flyers & Posters
- Business Cards
- Brand manuals & visual identity systems
- Document formatting (presentations, commercial proposals)

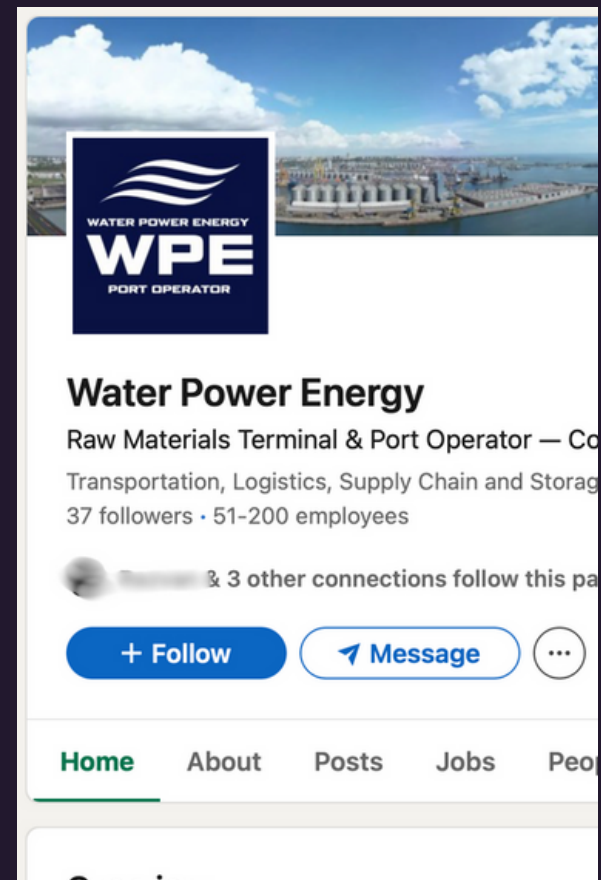


WHAT WE DO



Event & Corporate Communication

- Event promotion materials (banners, signage, credentials)
- Presentation decks (PowerPoint / Google Slides)
- Trade show content (backgrounds, handouts, booth visuals)





OUR COLLABORATIONS

Below is a snapshot of three ongoing client partnerships. Visuals are represented with placeholders so you can drop in photos or videos when ready.

1. MULTIMODAL PROJECTS

Project-Cargo Logistics • Constanța & Regional

Context

Founded in 2024, Multimodal Projects has grown from a marine agency into a full project-cargo logistics provider, serving oil & gas, mining, energy, construction and military sectors across Eastern Europe and Central Asia.



Our Results:



- Social media management (LinkedIn, X and Facebook) 2 posts per week



- Graphic design: adapted to the brand for videos, posts and branding
- Blogs and seo optimization
- Photo/video capture on site during heavy lift operations and events.
- Design and printing of flyers, brochures, stickers, stand concept, presentation cards.



- Branding for agendas, ball pens, bags.
- Website blog articles on the first page of Google for “project cargo Constanța”



- Organization of events:
- TransLogistica Romania (Bucharest) Participation and media on site.



- BreakBulk Europe Rotterdam: Complete booth concept and media on site, complete logistics for the event, design and printing of all branding materials. Complete set-up and event organization

2. WATER POWER ENERGY

Raw Materials Terminal • Constanța Port, Berths 64-66 & 85



Context

Water Power Energy S.A. operates a raw-materials terminal specialising in energy coal, petroleum coke and metal ores. The facility sits on the Danube River corridor and is expanding covered storage and conveyor capacity in 2025.



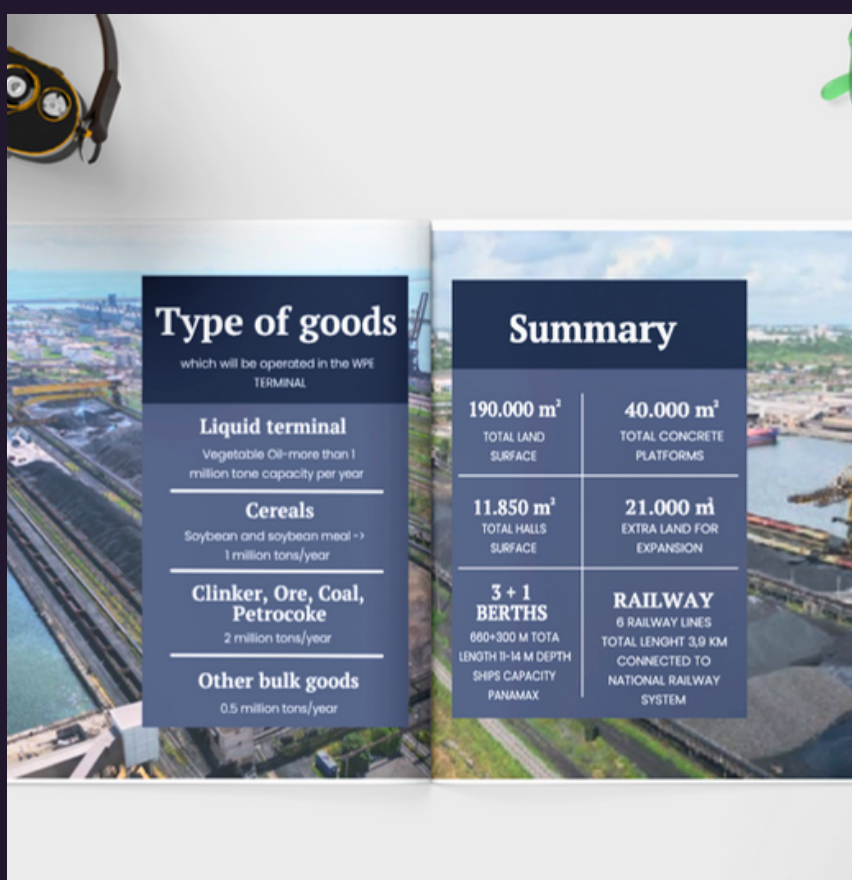
Our Scope

- Social media strategy and daily community management.
- Brand collateral: brochures, event hand-outs.
- Articles in social media and web.
- Fully presentation for the company to share in email market.



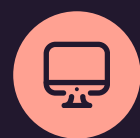
Our Results:

- Live coverage of terminal upgrades. Across LinkedIn, Facebook and Instagram.
- Turn-key expo presence delivered under budget.
- Brand Materials for events and partners.



3. MIDIA INTERNATIONAL

Port operator • Black Sea, Romania



Context

One of the longest-standing port operators in Constanța's Midia harbour, Midia International S.A. handles livestock and bulk cargo and is currently investing in a terminal expansion scheduled to come online next year.(termene.ro)

Our Scope

- Social media management (Facebook, Instagram, LinkedIn)
- Graphic design: brochures, flyers, corporate stationery
- Short-form video editing for operational highlights.
- Company presentations to share in online market



Our Results:

- Launched LinkedIn and Instagram presence from zero (2025)
- Produced corporate capabilities brochure and a series of safety-focused flyers
- Average engagement rate ↑





THANK YOU

Your brand deserves more than visibility—it deserves meaning.

At Developmark, we develop marketing that connects, converts, and lasts.

Let's start something great.



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